

Marketing Manager

100%

Purpose, flexible working conditions, big scope for decision-making

Choba Choba is the first Swiss Chocolate brand that is co-owned by its cocoa farmers. We offer you the opportunity to become part of our inspiring, very agile and multicultural team of chocolate rebels – all motivated to create significant impact for the farmers.

We offer a working environment with lots of responsibilities, freedom for taking decisions, room to develop your skills and ideas, very flexible working conditions and of course a lot of game-changing premium chocolate!

Your challenge:

To bring our brand and customer experience to the next level!

Your responsibilities:

You will report to Christoph (CEO of our commercial entity) and you will guide our Communication/Social Media manager. You are responsible for:

- Lead the marketing strategy, plan and budget
- Prioritize and implement marketing activities for our different sales channels (off- / online)
- Oversee our product portfolio including innovation process
- Analyze, understand and anticipate customers' needs and market trends (B2C/B2B)
- Coordinate the production of the marketing content and tools

Your profile

- University Degree in Marketing (Uni/FH)
- Relevant experience in product and consumer marketing and brand management
- Experience in the FMCG segment in Switzerland, ideally in the chocolate industry
- Proficient in German and English (working language). French an asset
- Looking for a purpose driven working environment
- Strategic thinking but hands one attitude, communicative, creative, agile, convincing personality with a good network

Starting date: immediate or as agreed

Head offices: located in Lorraine/Bern.

To apply: send your application to hr@chobachoba.com