

# Internship in eCommerce and Digital Marketing

## 100%

### **Purpose, flexible working conditions, big learning curve**

Choba Choba is the first Swiss Chocolate brand that is co-owned by its cocoa farmers. We offer you the opportunity to become part of our inspiring, very agile and multicultural team of chocolate rebels – all motivated to create significant impact for the farmers.

We offer a working environment with room to develop your skills and ideas, very flexible working conditions and of course a lot of game-changing premium chocolate!

### **Your role and main responsibilities**

As our eCommerce and Digital Marketing Intern and under the management of the eCommerce Manager, you will:

- Support [www.chobachoba.com](http://www.chobachoba.com) day-to-day operations and offer management
- Analyze ecommerce data, customer journey and e-shop performance
- Produce KPI reports to support strategic decision making
- Manage our email marketing and marketing automation tools
- Work on the design and development of landing pages
- Support the implementation of our digital marketing actions
- Work closely with a broad set of external partners

### **Your profile**

- Academic background in marketing or eCommerce
- Working experience in an eCommerce / Digital Marketing role or able to demonstrate an active interest in eCommerce
- Tech affine
- Very good analytical skills
- High attention to details and proactive
- Proficient in German and English (working language). French is a plus.

**Starting date:** immediate or as agreed

**To apply:** send your application to [hr@chobachoba.com](mailto:hr@chobachoba.com)