

Internship (20 – 50%)

Digital Marketing, Communications and Events

Do you want to have a unique opportunity to work at a social enterprise with profound impact? During this exciting internship, you will unfold your skills in digital marketing, branding, social media and learn how to maintain good relationships with existing partners, how to build communities around important topics like sustainability and impact investing, and how to develop and execute innovative event formats. You will have the opportunity to meet finance consultants, impact investing professionals and learn innovative impact projects from all over the world.

Important Details:

Internship Duration: 6 months
Start Date: April 1st
Working hours: 20 – 50% (including participation in some evening events)
Location: Zurich (home office possible)
Application Deadline: March 31st, 6pm
Send your application by Email to Ms. Svetlana Baurens at info@iic.ch

Your Mission

At Galileo IIC you will be involved in digital marketing, public communications (including preparing newsletters and social media posts), communications with stakeholders including banks, funds, foundations and other partner organisations, and the preparation marketing documents. You will be supporting the CEO and Co-Founder of Galileo IIC with different tasks and also participate in the organization of events, having the opportunity to network and learn about impact investing related topics from the experts.

- Deliver marketing support around all existing product solutions and on the upcoming services
- Assist CEO and CO-Founder of Galileo IIC on implementing our marketing and branding strategy
- Assist on operational and marketing activities such as the designing and maintenance of databases, monitoring tools, marketing presentations, financial and social reporting
- Help develop further our matching platform
- Production of impact reports

- Offer market intelligence and research – outline what impact investing ecosystem offer are and how Galileo IIC should do to differentiate itself

Required Candidate Profile

You want to join the Galileo IIC team because you are interested to have a meaningful job, creating change with your skills for the benefit of the society and environment.

- University degree in Strategic Marketing preferred (Bachelor/Master) or equivalent (Digital Marketing & Social Media)
- Clear communication abilities across diverse audiences
- Responsibility taker, co-creator and pro-active
- Ability to analyse, assimilate and rationalise large quantities of information
- Sound client skills
- Effective team-player but also able to work independently
- Fluent German and English
- Knowledge in SRI / ESG / Impact / sustainability is a plus
- Swiss resident or Swiss working permit holder

You can adjust easily to the frequently changing needs of developing companies. You are collaborative, curious, reliable, eager to learn new skills and inspired by what you are doing. You have good organizational skills and work well with people from all different cultural backgrounds. You are driven by high professional standards in delivering quality services to our partners and stakeholders.

About Galileo Impact Investing Centre (<https://iiic.ch>)

At Galileo IIC we promote impact investing, provide accessible education in impact investing space for financial institutions, educational sector and governments. We create innovative solutions for uniting the ecosystem and making impact investing to the new normal. We are creating a global community of people with the unifying idea of making the world a better place. We are also building a bridge between social enterprises, financial structures, and service providers who want to invest and accelerate such companies. As a result, we want to create an additional flow of capital into companies that create positive social and environmental impact and to increase number of such projects globally. With a final goal to improve the quality of everyone's lives and the health of the planet.