

Data Analyst in Digital Innovation - Big Data / IoT

Aargau

Take on the opportunity to make an impact at the forefront of Internet of Things & Machine Learning together with a leading provider of gastronomy and home technology equipment.

Role & Responsibilities

As a key member of the Digital Innovation Team (reporting to the Head Digital), you will be a part of shaping the future of how a hidden technology champion enable customers to drive lifetime value over the entire product lifecycle, delight consumers with new offers, experiences and engagement.

You analyze complex business problems using data from internal and external sources to provide strategic and actionable business insights with the overarching goal to create value for our customers and the company through customer centric innovations. Based on analytics and insights generated, you identify opportunities to enhance value creation and capture capacity with new service offerings. You will perform analysis covering a wide range of data sources including Big Data both internally and externally to improve service efficiency, product performance, spot emerging trends, and generate insights that are both forward-looking and commercially meaningful. You communicate your results by developing dynamic and visual reporting that clearly communicates trends and statistically significant anomalies in the context of the business problem.

Requirements

We are seeking a highly-skilled, passionate, digitally aware and naturally curious Analytics & Trend spotter who can develop new capabilities with the Service Innovation and Digital Innovation teams. You will use analytic tools, data and methodologies to identify, measure, and track elements tied to our strategic priorities.

- Bachelor's or master's degree in Business, Natural Sciences or a related discipline;
- 3-6 years of experience in data analytics, digital innovation, machine learning, IoT, Big Data or similar;
- Experience in data modeling and data driven decision making using statistical software and business intelligence tools;
- Ideally experience in designing, developing, implementing and maintaining database and programs;
- Ability to work with other clients to develop relevant metrics, segments and reporting;

- Excellent quantitative skills combined with a strong business acumen;
- Solid interpersonal skills with the ability to effect change throughout the organization by influencing key stakeholders and business units through thoughtful impact analysis and strong presentation skills;
- Proven critical and strategic thinker; ability to understand available information, synthesize, and communicate a proposed solution clearly and concisely to analysts, business and product owners and developers.

Application

Please send your CV to Gaudenz: gaudenz@biveroni.ch. (Complete documents will be requested at a later stage of the process.)