

BlueOrchard was founded in 2001 by initiative of the UN as the first commercial manager of microfinance debt investments worldwide and has since evolved into a leading global impact investment manager. The firm is dedicated to fostering inclusive and climate-smart growth while providing attractive returns for investors. Headquartered in Zurich, BlueOrchard has offices in Phnom Penh, Tbilisi, Lima, Nairobi, Luxembourg, Singapore and Geneva. To date, the company has invested over USD 6bn across 80 emerging and frontier markets, enabling tangible social and environmental impact. Become part of this unique success story and join our fast-growing company in **Zurich, Switzerland** as

Intern – Marketing (6 months)

As part of the Communications and Investor Relations team, you will have exposure to a wide variety of Marketing related tasks and projects and gain experience in a multi-cultural business environment.

Key tasks

- Work closely with the Head of Communications and Head of Investors Relations on their day-to day activities;
- Support strategic marketing initiatives;
- Support managing our social media channels;
- Creating and optimising content for our blog, social media, newsletters, flyers, presentations and other marketing communication materials;
- Support in organising events;
- Independently manage smaller projects or project streams.

Required skills and experience

- Bachelor’s degree, preferably in Marketing, Communication or related field;
- Experience in Finance would be a plus;
- Strong digital skillset, social & web analytics and graphic design (knowledge of image & video editing tools, InDesign and Google Analytics would be a plus);
- Experience with social media (LinkedIn, Twitter, Instagram, Facebook & YouTube);
- Proficiency in Microsoft Office applications, particularly Power Point;
- Proficiency in English, French would be a plus.

Your personal profile

- Creative self-starter with strong work ethics and positive energy;
- Proactive, result-driven, flexible with “hands-on” approach and willingness to assist other team members with their tasks;



- Good in multitasking and prioritizing tasks, with high attention to detail.

Preferred starting date: Mid-June 2019.

Please apply in ENGLISH, including CV and cover letter via www.blueorchard.com/about-us/careers/

Deadline for application is 17.05.2019.

